**Unique Selling Proposition / Competitive Edge**

The largest difference between us and regular gyms is our comprehensive experience tracker database which allows our members to view, in real-time, all of the progress they are making. Our core values revolve around motivating our members to want to exercise through motivation and fun.

A large portion of people who purchase gym memberships end up quitting or rarely go. We believe that this is because they have no way of viewing their progress, and the physical progress is much too slow to view and believe it is worth it. With our skill tracker database, it not only makes exercise feel like a fun game, it allows you to see all the progress you actually have made.

The main reason why video games are so addicting is the urge to better your character in some way. The user can view their characters skills, experience, items and more from inside the game. This is what we aim for with our skill tracker, and hope to give that same urge to better yourself in the real world.

Our prices fit directly around our competition of regular gyms, but we also offer large discounts for long-term membership purchases. We also offer day passes for visitors to get a feel for how our facility works. Our main goal is to promote healthy living and do not aim for a large profit. This allows us to put much of the gained funds back into the system and improve it for our members.

We offer ways to view your experience, stats and more online through our website. Through the use of our website you can do much more such as, interact with other members, share stories about your fitness goals and even motivate others who are having a hard time.